

Fuji Logistics Co., Ltd. and System Mate Co., Ltd. are consolidated and “Link & Linkage Inc.” is incorporated.

July 1, 2017

Nippon Kabaya Ohayo Holdings Inc.

Link & Linkage Inc.

It is decided that Fuji Logistics Co., Ltd. and System Mate Co., Ltd. are consolidated, and its entity name has changed to “Link & Linkage Inc.”

(1) Reason for consolidation

Fuji Logistics Co., Ltd. was incorporated in 1972 and engaged in logistics for the products of Ohayo Dairy Products Co., Ltd. and Kabaya Foods Corporation. System Mate Co., Ltd. was also incorporated in 1990 and engaged in research and development of software.

This consolidation aims the improvement the quality of services further by strengthen the cooperation and the connection on logistics and IT function. Specifically, we unify the works related to receiving orders for Ohayo Dairy Products Co., Ltd. and Kabaya Foods Corporation. In future, we are planning to improve the work and production efficiency as a manufacturer by combining the forecast after consideration of the supply and demand, seasonal variation and regular events, visualization the material procurement, production, logistics and etc.

(2) The origin of new entity name

Based on a theme of “Cooperation and connection”, we would generate the synergy effect within the group companies and cooperate and connect not only the group companies but also business clients and customers. We would pursue the businesses having social meaning such as shortening the lead time by the work efficiency from customers’ perspective.

[New Company Logo Design]



Name of entity	Link & Linkage Inc.
Representative	CEO Mr. Motohiro Nozu
Head office address	565, Koushita, Naka-ku, Okayama 703-8225 Japan
Telephone	+81-86-278-4020
Capital stock	20 Million Japanese Yen
No. of employees	114
Business contents	Logistics / Software development / Outsourcing service
History	<p>[Fuji Logistics Co., Ltd.]</p> <p>1972 Incorporated as Ohayo Logistics Co., Ltd.</p> <p>1992 Entity name has changed to "Fuji Logistics Co., Ltd."</p> <p>1997 Started the activity on outside sales</p> <p>1999 Opening the frozen distribution center for Chugoku & Shikoku region and started its operation</p> <p>2000 Opening the chilled distribution center for Chugoku & Shikoku region and started its operation</p> <p>2011 Shifting the head office function to Osafune, Okayama in order to expand the business for chilled distribution</p> <p>2017 Shifting the head office function to Koushita, Naka-ku, Okayama</p> <p>[System Mate Co., Ltd.]</p> <p>1990 System Mate Co., Ltd. was incorporated</p> <p>1991 Started the operation at Shimo-ishii, Kita-ku, Okayama</p> <p>1996 Shifting the office to Nishi-Shimadacho, Kita-ku, Okayama in order to expand the business</p> <p>2000 Shifting the office to Okayama Research Park</p>