Announcement of Establishment of a Holding Company,

Nippon Kabaya Ohayo Holdings Inc.

April 1,2016 Nippon Kabaya Ohayo Holdings

Announcement of Establishment of Nippon Kabaya Ohayo Holdings Inc. and it makes a transition to a holdings administration.

Kabaya \cdot Ohayo Group Corp. announced that, on April 1, 2016, it makes a transition to a holdings company. It is Nippon Kabaya Ohayo Holdings Inc. Then we adopt Executive Officer system, ensuring clear separation between management oversight and business execution enables us to cope with changes in the business environment quickly and flexibly.

Nippon Kabaya Ohayo Holdings Inc. endeavors to enhance the value of company by creating synergy, allocation of resources and strengthened collaborations with our medium-to long-term vision.

(1) Company name	Nippon Kabaya Ohayo Holdings inc.
(2) Date of incorporatin	Februaly 12, 2016
(3) Location of Head Office	11th floor Tarminal Square 1-4, Ekimotocho, Kita-ku, Okayama-city
(4) Representative	CEO Motohiro Nozu
(5) Stated capital	100 million yen
(6) Main Business	Conducting and management of our group companies. And any other business incidental or relating to the businesses referred to in any of the foregoing items.
(7) Board members	CEO Motohiro Nozu Deputy President Hidenori Horii Deputy President Takashi Ando Executive Officer Shin Mikuni Executive Officer RyojiroKashida Executive Officer Hiroshi Furukawa Executive Officer Shigeru Hayakawa Executive Officer Kentaro Kubota Executive Officer Nobuhiro Oka Executive Officer Kazuaki Miyake Executive Officer Yuki Shimozawa Corporate Auditors Mitsuhiro Amitani Corporate Adviser Norihisa Koda
(8) Business Field	OHAYO DAIRY PRODUCTS CO,.LTD. Kabaya Foods Corporation SXL KABAYA CORPORATION Fuji ButsuryuCo.,Ltd. ExL.Pack-KabayaCo.,Ltd. Ikeda petfarm Co.,Ltd. TOKYO LEISURE DEVELOPMENT CO.,LTD SYSTEM MATE Co.,Ltd. Square-building Co.,Ltd. SETONAIKAI KEIZAI REPORT CO.,LTD. SANYU Research Institute CO.,LTD. Total Assist Kabaya Inc.

Contact info for inquiries ... Nippon Kabaya Ohayo Holdings Inc. PR officer